

**COMPETITIVE FOOD SALES - SALES OF FOODS IN COMPETITION
WITH THE DISTRICT FOOD SERVICE PROGRAM**

The Board of Directors of MSAD 68 supports good nutrition as part of a school environment that contributes to student health and encourages positive food choices and eating habits. The Board believes that nutrition influences a student's ability to take full advantage of the school system's educational program and is, therefore, related to student achievement.

The Board also recognizes that proceeds from the sale of foods and beverages outside of the School Lunch Program ("competitive foods") are a significant source of funds for student activities that MSAD 68 might not otherwise be able to provide.

The Board has adopted this policy to govern the sale of foods and beverages on school property. **The provisions of this policy will go into effect on September 1, 2006.**

RESTRICTION ON SALE OF COMPETITIVE FOODS

Maine Department of Education Rule Chapter 51 mandates that any food or beverage sold at any time on school property of a school participating in the National School Lunch or School Breakfast Programs shall be a planned part of the total food service program of the school and shall include only those items which contribute both to the nutritional needs of children and the development of desirable food habits, and shall not include foods of minimal nutritional value as defined in applicable federal regulations.

As allowed by Rule Chapter 51, MSAD 68 permits the sale of food and beverages outside the total food program to:

1. school staff.
2. the public at community events held on school property in accordance with the MSAD 68 facilities use policy.
3. attendees at school-sponsored events held on school property. **The exceptions are that no candy, gum, or sugared drinks may be sold at these events.**

When foods and beverages are sold to raise funds for schools or student activities, students, staff, parents, or school-sponsored organizations involved in such sales are required to include healthy food choices. **The attached list provides suggested alternative offerings.**

FUNDS FROM SALES OF COMPETITIVE FOODS

Funds from all food and beverage sales made at any time on school property shall accrue to the benefit of the school's non-profit school food service program, except that funds raised through authorized sales outside the total food service program shall accrue to the sponsoring school or approved student organization or community-sponsored organization in accordance with applicable policies, cash-management procedures and administrative directives.

Legal Reference: Ch. 51 (Dept. of Educ. Rule) (Child Nutrition Programs in Public Schools and Institutions)

Cross References: JJE - Student Fundraising Activities
JJF - Student Activities Funds
KF - Building Use and Rental

Admin Review: 12-20-05
Policy Committee Review: 1-17-06
First Reading: 2-7-06
Second Reading: 3-7-06
Implementation: 3-7-06

Vending & A la Carte Programs
Recommended Beverages and Snacks
List Provided by Maine Department of Education

All Bottled Waters

Fruit Juices & Vegetable Juices

- Welch's 100% Juice (Orange, Grape, Apple, Grapefruit)
- Dole 100% Fruit Juices
- Minute Maid 100% Fruit Juices
- Very Fine 100% Fruit Juices
- V-8 100% Vegetable Juice

Dairy Products

- Low Fat (1%) or Skim Milk
- Low Fat (1%) Flavored Milks (Chocolate, Strawberry, Coffee)

Canned Fruit

- Any fruit packed in 100% Juice or No Sugar Added

All Fresh Fruits

Low Fat Crackers & Cookies

- Zoo Animal Crackers
- Fat-Free Fig Newtons
- Kellogg/Keebler Animal Crackers
- Reduced Fat Wheat Thins
- Graham Crackers
- Goldfish Crackers
- Goldfish Graham Crackers

Pretzels

- Rold Gold Pretzels
- Classic Style Natural Pretzels
- Classic Thins
- Classic Tiny Twists
- Sourdough Specials
- Snyder's of Hanover Pretzels
- Pretzels Butter Snaps
- Pretzels Old Time
- Pretzel Sticks
- Pretzel Specials
- Fat-free Tiny Twists
- Pretzels Thin
- Pretzels Sourdough Fat-free Nibblers
- Pretzels Mini
- Pretzels Organic Classic
- Pretzels Organic Honey Wheat Sticks
- Pretzel Snaps

Bread Products

- Bagels, English Muffins, All Breads (preferably whole wheat and whole grains)

Ready-to-Eat, Low Sugar Cereals

- Cheerios
- Kix Cereal
- Wheaties
- Shredded Wheat
- Puffed Wheat, Puffed Rice
- Berry Kix Cereal
- Golden Grahams
- Cinnamon Toast Crunch

Granola Bars and Cereal Bars (Made with Unsaturated Fat)

- Nutri-Grain Bars (apple, blueberry, raspberry, strawberry, mixed berry, cherry)
- General Mills Granola Bars
- Oatmeal Crisp Fruit n' Cereal Bars (apple, strawberry)
- Quaker Chewy (chocolate chip, oatmeal raisin)
- Quaker Crunchy (cinnamon, oats & honey, peanut butter)
- Puffins Cereal & Milk Bar (strawberry yogurt, French toast, blueberry yogurt)
- Multigrain Cereal Bars (cherry, blueberry, raspberry, strawberry, triple berry)
- Kellogg's Special K and Assorted Cereal Bars

Low Fat or Non Fat Yogurts

- Colombo Classic Fruit on the Bottom
- Colombo Light Yogurt
- Yoplait Original
- Yoplait Light
- Trix Yogurt

Nuts, Raisins & Other Dried Fruit

- Mr. Nature Trail Mix and Dried Fruit Mixes
- Mr. Nature Raisins
- Kars Trail Mix, all varieties
- Original Trail Mix
- All Energy Trail Mix
- Dry-Roasted, Unsalted Nuts and Seeds

Baked Chips

- Baked Lay's Original, Sour Cream & Onion, Barbecue Flavored
- Doritos Baked Tortilla Chips, Nacho Cheese and Cool Ranch